



Chevelle: The concentrated Chevrolet.

Just add gas.

'69 Chevelle SS 396 Sport Coupe

Chevrolet introduces 1969 with Chevelle, the "concentrated" Chevrolet. It's got big Chevrolet features, but it's got a personality all its own.

It comes spirited, sporty, luxurious or all of them rolled into one. Seven models on two wheelbases, with many variations.

Like—pick a new Chevelle SS 396 package.

Get wide oval F70 x 14 white-lettered tires, power disc brakes, special 3-speed transmission, dual exhausts, 396-cubic-inch V8. Plus domed hood, SS emblems; sport striping you

can add. And, for the first time, you can get it all on *any* model except 4-doors.

Astro Ventilation with full door-glass styling comes on sport coupes and convertibles.

And there's a longer-than-ever list of safety features, including a lock for the ignition, steering wheel and transmission lever.

We didn't mean to make our competition

seem dull again this year.

It just turned out that



Putting you first, keeps us first.